

# THE ASSEMBLY SHOW

OCTOBER 23–25 • 2018

DONALD E. STEPHENS CONVENTION CENTER • ROSEMONT, IL

## ANNUAL POST-SHOW REPORT 2018

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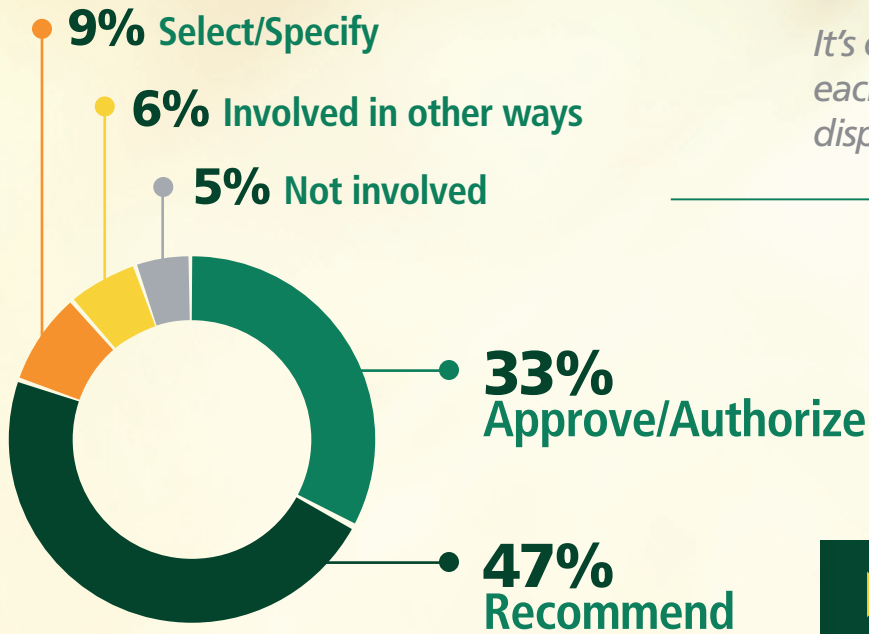


KISTLER  
measure. analyze. innovate.

PRODUCED BY  
**ASSEMBLY**

# ABOUT THE ASSEMBLY SHOW

## ► PURCHASE AUTHORITY



*It's one of the best shows I attend each year. The facility is nice, the displays out of this world!*



## ► TOP 5 Reasons Why People Attended

- (1) See new products/services
- (2) Find new vendors and suppliers
- (3) Stay current/gain more knowledge on industry topics
- (4) Meet with current vendors & suppliers
- (5) Network with industry professionals

## ► ATTENDEE ACTIONS Post-Event

► **96%** of attendees plan to take action post-event



Bring Back New Ideas



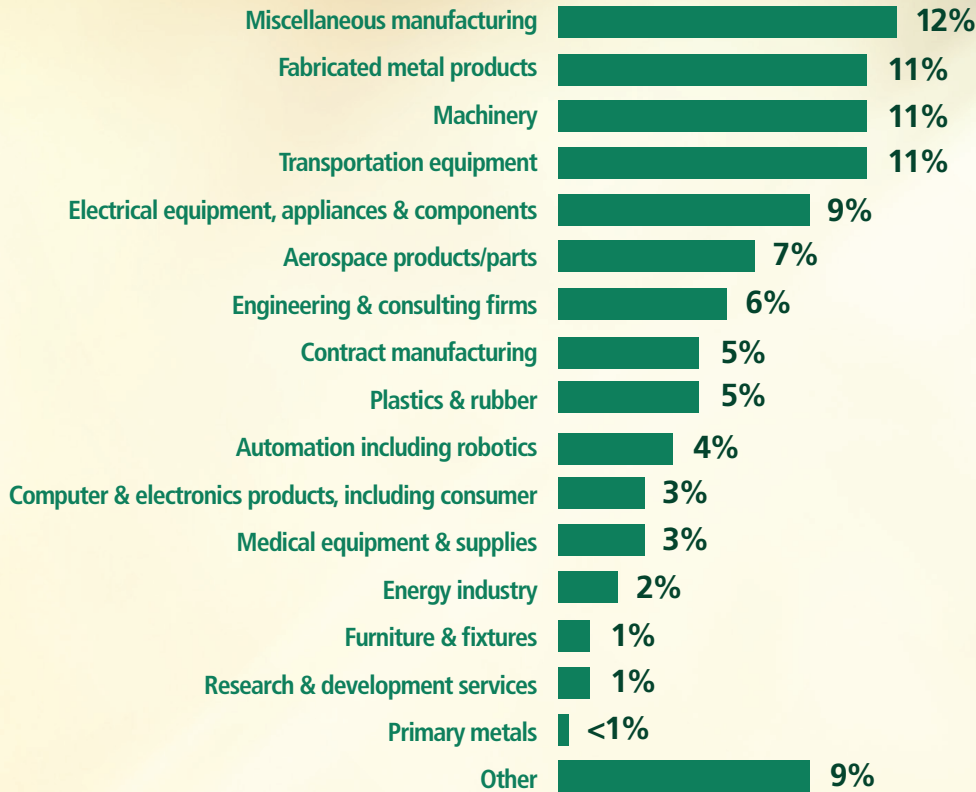
Contact an Exhibitor/  
Sponsor Met at Show



Invest in Equipment,  
Technology or Services

# ATTENDEE PROFILES

## ▶ COMPANY TYPE



## ▶ ATTENDEE AGES

**23%** 18 to 29 years old

**21%** 30 to 39 years old

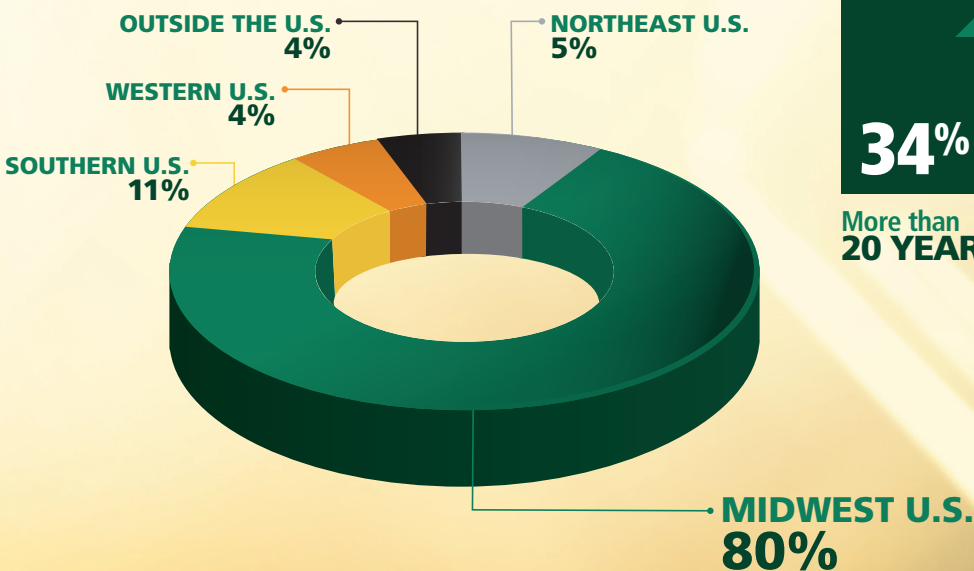
**21%** 40 to 49 years old

**23%** 50 to 59 years old

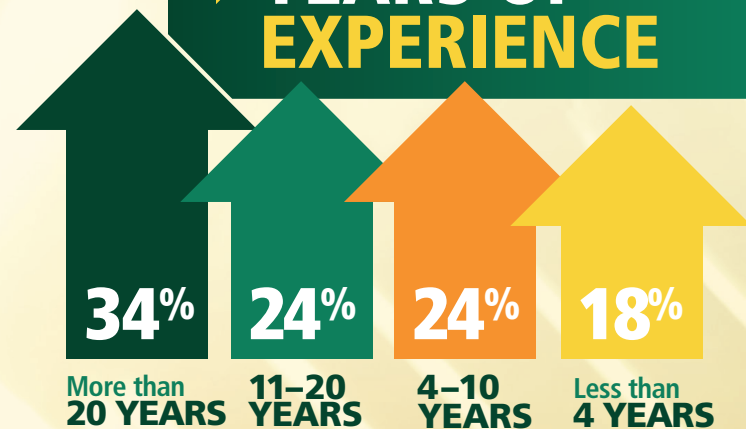
**10%** 60 to 69 years old

**3%** 70 years old or older

## ▶ REGIONAL DEMOGRAPHICS of Attendees



## ▶ YEARS OF EXPERIENCE



# 3 Day Event

# 8,809 TOTAL REGISTERED

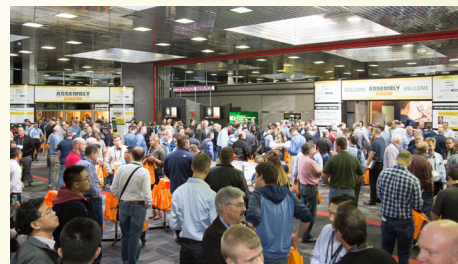
▶ **1** KEYNOTE Presentation

▶ **2** NETWORKING Receptions

▶ **3** PRE-SHOW Webinars

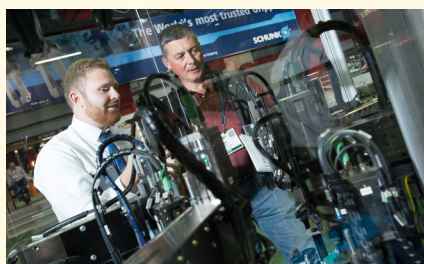
▶ **2** PRE-EVENTS Workshops

▶ **3** NEW PRODUCT of the Year Award Winners *New in 2018*



## THE ASSEMBLY SHOW

## By The NUMBERS



# 88,300

NET SQUARE FEET  
SHOW FLOOR

# 317

EXHIBITORS

▶ **15** LEARNING THEATER Presentations

▶ **4** Guided BOOTH TOURS *New in 2018*

▶ **17** TASTE OF ROSEMONT Restaurants



“

*I was able to attend for the first time this year and I was super impressed. What a great experience!*

”

## EDUCATION



### ▶ TOP 3 RATED SESSIONS

(1) The Third Wave of Manufacturing Automation



(2) Working With Systems Integrators



(3) Threaded Fastener Strategies for Factory 4.0



### ▶ HOTTEST TOPICS OF INTEREST FOR 2019

- Robotics
- Lean Manufacturing
- High-speed, multi-station automated assembly systems
- Fastening & Joining
- Green Manufacturing

“

*I thoroughly enjoyed the Keynote and the entire show so thank you for putting it on!*

”



*The people who were displaying were very helpful, courteous, friendly, and were willing to take the time to answer my questions.*



# EXHIBIT HALL

The 6th annual ASSEMBLY Show had a record 317 exhibitors featuring the latest advances in products and services in the manufacturing industry!

**Registration increased by 12% and exhibit space was up by 15% from 2017**

## ▶ NEW ON THE FLOOR IN 2018

### Guided Booth Tours

ASSEMBLY Editors took attendees on four 45 minute tours to booths specializing in Adhesives, Conveyors, Robotics and Fastening Tools

### New Product Awards

The all new mobile app allowed attendees to vote on their favorite new product on the show floor and the winner was announced on the last day of the show in Town Square.



**EXHIBITING Companies**

**NSF of Exhibit Space**

	TAS 2018	TAS 2017	TAS 2016	TAS 2015	TAS 2014	% increase from 2017 to 2018
EXHIBITING Companies	317	295	274	247	205	7.46% ↑
NSF of Exhibit Space	88,300	76,800	66,800	58,950	50,800	14.97% ↑

# THE ASSEMBLY SHOW

SAVE THE DATE  
OCTOBER  
22 – 24

DONALD E. STEPHENS CONVENTION CENTER  
ROSEMONT, IL

2019

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