

# ASSEMBLY

## 2021 BUYERS GUIDE

### SERVING THE MULTIBILLION DOLLAR ASSEMBLY MARKET

- Capitalize on the 80,300+ Average Monthly Users visiting [www.assemblymag.com](http://www.assemblymag.com)\*
- Premium Listings include a 12-month eMagazine special feature
- Two ways to receive a FREE Deluxe Listing:
  1. Place a display ad in the July eMagazine OR
  2. Place an ad in the July eBook

**LISTING DEADLINE:  
MAY 19, 2021**

### LISTING PACKAGES

#### Basic Listing - Free

- Limited contact information (excludes email and web)
- Up to 3 product categories

#### Linked Listing - \$325

- Complete contact information
- 50-word company description
- Live email & web links
- Inclusion in the Request for Proposal (RFP) program - LEADS!
- Unlimited product categories

#### Deluxe Listing - \$915

(FREE for July Display or eBook advertisers)  
Includes Linked Listing plus:

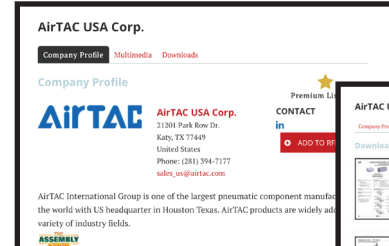
- Color logo
- Improved positioning (appear 2nd)

#### Premium Listing - \$1,380

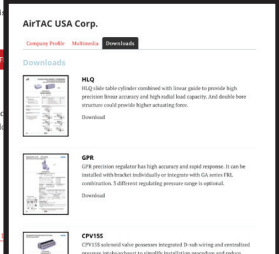
(\$700 for July Display or eBook advertisers)  
Includes Deluxe Listing plus:

- BEST positioning (appear at the top) with Star Designation
- 3 PDF downloads
- 3 Product Photos
- Social Media Linked Icons
- Video
- Leaderboard Ad posted to 3 category pages
- NEW eMagazine Sponsorship: Promote your company year-round in the eMagazine

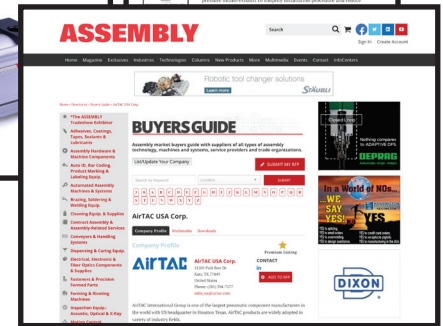
### Profile



### Downloads



### Multimedia



### ADDITIONAL OPTIONS

#### Social Media Links - \$125



Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, Twitter, LinkedIn, YouTube and Instagram accounts.

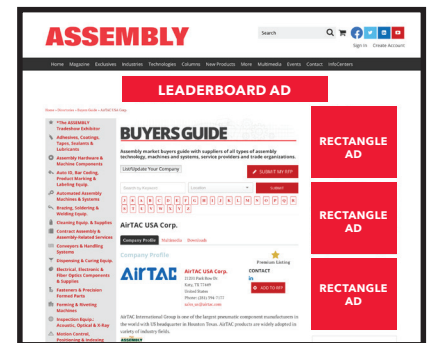
#### Medium Rectangle Ad - \$2,000/year

Appears on EVERY page of the online Assembly Buyers Guide for an entire year! Ad is linked to your website and can be static or animated. Sold on a first come, first served basis (300 x 250 pixels).

#### Homepage Leaderboard Ad - \$950/year

Your 728 x 90 ad appears on the Buyers Guide directory homepage for less than \$80 a month!

**LIMITED SPOTS AVAILABLE!**  
Contact Renee to reserve your spot!



### UPDATE YOUR LISTING ONLINE TODAY!

Contact Renee Schuett at (248) 786-1661 or [schuett@bnpmedia.com](mailto:schuett@bnpmedia.com)

\*June 2020 BPA statement