



## Fully Digital, Made Even Better

Get the best value and most exposure for your company by advertising in the ASSEMBLY Buyers Guide eBook - the only eBook serving the decision makers in the multibillion dollar assembly market.

Bring your sales message and product benefits to life by advertising in this powerful new marketing tool that...

- is easy to save so users can access it at any time
- is simple to share with friends or colleagues - multiplying your exposure
- maximizes your ad performance with corresponding editorial to provide detailed info on your products & services

**BONUS: FREE UPGRADED LISTING IN THE ONLINE BUYERS GUIDE**

### RATES:

1/2 page ad PLUS 1/2 page editorial	\$1,995
Full Page ad PLUS Full Page editorial	\$3,995
Exclusive Premium Sponsor Video	\$10,000
Resize/create an ad (Additional fee)	\$395

Placement based on first come, first serve (All pricing is net)

Select a section to advertise in...

- Adhesives, Dispensing and Curing
- Auto ID, Marking, Computers & Software
- Automated Assembly
- Brazing, Soldering and Welding Equipment
- Contract Assembly and Assembly-Related Services
- Electrical and Electronics Assembly
- Fasteners and Fastening Equipment
- Motion Control
- Presses, Forming and Riveting Machines
- Robots and Robot Accessories
- Test & Inspection
- Vision Systems, Sensors and Guarding Devices
- Workstations, Seating, Work Lighting and Accessories

### 2021 CLOSING DATES:

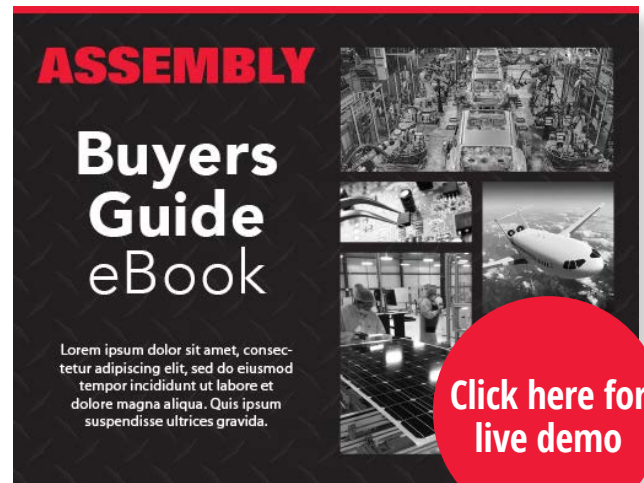
AD CLOSE: May 17, 2021

MATERIALS DUE: May 24, 2021

DEPLOYMENT DATES: July & October 2021

# ASSEMBLY

[www.assemblymag.com/buyersguide](http://www.assemblymag.com/buyersguide)



### AD SPECS

Horizontal, single-page layout:

- **Full-page ad:**  
Image of 2200 x 1700 pixels or a PDF at 11" x 8.5"
- **Half-page ad:**  
Image of 950 x 1500 pixels or a PDF at 4.75" x 7.5"
- Images should be 300 dpi
- Font size: 14 pt or larger
- Sponsor can include multiple links/URLs; provide along with ad

### LOGO SPECS

- Hi-res .eps or .ai (vector format) preferred; otherwise, .jpg or .png

### ARTICLE SPECS

- Content in Word doc
  - 350 Words for full-page editorial with one hi-res image sent separately
  - 150 Words for half-page editorial

Contact us today for more information

Find your sales rep at  
[www.assemblymag.com/get-listed](http://www.assemblymag.com/get-listed)

or

Contact Renee Schuett at [schuett@bnpmedia.com](mailto:schuett@bnpmedia.com)